



Your Result: Service Match Tool

A Service Match Tool helps visitors choose the offer, package, or level of support that best fits their needs.

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Best for businesses that...



- Offer more than one service, package, or support level
- Hear prospects ask, "Which option is right for me?"
- Have visitors who browse but hesitate to inquire
- Spend time redirecting people toward a better-fit offer
- Want potential clients to reach out with more clarity

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This tool helps visitors...



- Understand the difference between available offers
- Identify which service or package fits their situation
- Feel more confident about the next step
- Arrive at the inquiry stage with better context
- Avoid choosing based only on price or guesswork

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Possible questions your tool could ask



- What kind of support are you looking for right now?
- Which goal feels most important to you?
- How much help do you want with this?
- Are you looking for a one-time project or ongoing support?
- What would make this feel like a successful next step?

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Possible result structure



Example results could include:

- Strategy First
- Starter Support
- Full Project Build
- Ongoing Support
- Custom Recommendation

The exact result categories should be based on your real services, not generic labels.

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How this connects to your lead path

After someone receives their result, they can be guided toward the matching service page, inquiry form, booking link, or result-specific email sequence. This helps your website move people from interest to a clearer next step.

Want help mapping your own Service Match Tool?

A Tool Fit Session can help clarify your offers, questions, result categories, and next-step path before anything gets built.

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